



The Engineering Integrity Society

Fatigue 2020
Downing College,
Cambridge, UK
29 June - 1 July 2020



Sponsorship Brochure

Fatigue 2020 website
<http://www.fatigue2020.com>

FOREWORD

The Fatigue 2020 conference will bring the international fatigue and durability community together to share knowledge and understand the challenges in using sophisticated engineering simulation and modelling tools to complement sound test programmes and develop reliable and cost effective products for modern usage.

The 3 day conference builds on the long established philosophy of the Engineering Integrity Society to provide a forum for practising engineers and researchers to exchange ideas and experiences in all aspects of structural integrity.

This event will provide sponsors with a unique opportunity to connect with delegates from across the international fatigue community. The conference attracts a wide and diverse audience creating an ideal occasion to increase your visibility and showcase your products and services.

LOCATION

The conference will take place at Downing College, University of Cambridge. Cambridge is one of the most important and picturesque cities in East Anglia. It is the county town of Cambridgeshire and the seat of one of the oldest universities in the British Isles. Downing College was founded in 1800 through a bequest made by Sir George Downing. The College's beautiful neo-classical buildings are set in spacious and peaceful gardens in the centre of Cambridge.

SPONSORSHIP

Conference sponsorship is a highly effective way to build relationships and communicate your marketing messages. There are several different sponsorship packages available. In all cases, your logo will be displayed on the final programme, website and literature associated with the event.

HEADLINE SPONSOR

There is an opportunity for headline sponsorship of the conference. This includes your company listed as headline sponsor with logo given prominence on all literature, website, stage banners etc. The package can be tailored to your needs and cost can be negotiated based on your requirements.

PLATINUM SPONSORSHIP

Corporate Members £2000, Non-Corporate Members £2400

Exhibition table and 2 complimentary stand members

One delegate place (excluding accommodation)

Logo on sponsors page of the Fatigue 2020 website with link to your website

Logo on conference literature

Recognition of company at conference address

Delegate pack insert (company brochure, USB stick or DVD)

Logo on the stage

Acknowledgement in the Proceedings and EIS Journal

Subject to availability there is the opportunity for Platinum sponsors to purchase lanyard or delegate bag sponsorships

GOLD PACKAGE

Corporate Members £500, Non-Corporate Members £600

Logo on sponsors page of the Fatigue 2020 website with link to your website

Logo on conference literature

Publicity in the delegate pack (company brochure, USB stick or DVD)

Logo on the stage

Acknowledgement in the Proceedings and EIS Journal

OTHER SPONSORSHIP OPPORTUNITIES

Pre-dinner Drinks

Corporate Members £1000, Non-Corporate Members £1200

2 complimentary tickets to the drinks reception and conference dinner

Opportunity to deliver a short speech

Acknowledgment in the conference programme and EIS journal as pre-dinner drinks sponsor

Logo on signage for the drinks reception

Logo on sponsors page of the Fatigue 2020 website with link to your website

Publicity in the delegate pack (company brochure, USB stick or DVD)

Conference Dinner

Corporate Members £960, Non-Corporate Members £1200

The conference dinner is the highlight social event in the conference programme and will be held on 31 June 2020.

Acknowledgment in the conference programme and EIS Journal as conference dinner sponsor

2 complimentary tickets to the pre-dinner drinks reception and conference dinner

The opportunity to provide the dinner guests with a branded corporate gift

Logo on signage

Logo on sponsors page of the Fatigue 2020 website with link to your website

Publicity in the delegate pack (company brochure, USB stick or DVD)

Notes

Sponsorship packages are offered on a first come, first served basis.

All charges are subject to the standard rate of VAT, currently 20%.

International Scientific Committee

Shahrum Abdullah (Malaysia)
Robert Akid (UK)
Martin Bache (UK)
Filippo Berto (Norway)
Matteo Luca Facchinetti (France)
Hossein Farrahi (Iran)
André Galtier (France)
Marc Geers (The Netherlands)
Francesco Iacoviello (Italy)
Muhsin J Jweeg (Iraq)
Liviu Marsavina (Romania)
Johan Moverare (Sweden)
Alfredo Navarro (Spain)
Thierry Palin-Luc (France)
Christophe Pinna (UK)
Michael Sangid (USA)
Luca Susmel (UK)
Yee Han Tai (UK)
Jie Tong (UK)
Youshi Hong (China)

Local Technical Committee

John Yates
Filippo Berto
Yee Han Tai
Peter Bailey
Chris Magazzeni
Hayder Ahmad
Hassan Ghadbeigi
Robert Cawte
Farnoosh Farhad
Vicki Wilkes
Paul Roberts
Mark Whittaker
Andy Blows
Francisco A Diaz
Pablo Lopez-Crespo
Sandra Craig
Oscar De Souza
Yi Gao
Mohamed Bennebach

Conference Secretariat

Sara Atkin

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The **Engineering Integrity Society** is pleased to acknowledge the support of the following organisations:

AcSoft	HORIBA-MIRA	Rutherford Appleton Lab
Airbus	Instron	Sensors UK
ANV Measurement Systems	Interface Force Measurements	Servotest
ASDEC	Kistler	Severn Thermal Solutions
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CaTs ³	Mecmesin	Star Hydraulics
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